



Health Care Management  
International GmbH

## **Information about working fields and current projects**

**February 2015**



## **Introduction**

The **Health Care Management International GmbH – HCMI** was founded with the main focuses Project Development, Project Control, Consulting and Management for Arabian, Russian-speaking and Asian countries as well as Germany. HCMI develops projects, consults health facilities and health administration, manages facilities and creates connections between renowned and premium-quality service providers in Germany and interested clients in the international area.



**HCMI provides the know-how regarding planning, construction, equipment and management of hospitals and rehabilitation facilities and supply of medicines by themselves but will also use their existing partners from the national and international network.**

## 1. Planning

Support in creation of master plans, business case evaluation, planning, construction and equipment of hospitals, clinics, rehabilitation centers and health facilities in inpatient and outpatient fields



### Current projects:

- a. Development of a hospital project in Egypt (Cairo)
- b. Development of a hospital in Kurdistan Region/Iraq
- c. Masterplan of a hospital in Saudi Arabia
- d. Development of a rehabilitation hospital in Russia

## **2. Organization and Management**

Consulting in necessary restructuring and reorganization development of hospitals, taking over the management of a hospital and other health facilities, initiation and organization of international cooperations.



### **Current projects:**

- a. Project management of a cooperation between a German hospital and a orthopedic hospital in Kuwait**
- b. Organization of the management of a hospital in Kurdistan Region/Iraq**
- c. Organizing the operator of a medical facility in Egypt**
- d. Consultancy of a German hospital chain in the organization of their international business segment**
- e. Consultancy of several German hospitals concerning strategic and operative issues**

### 3. **Rehabilitation**

Support in the implementation of a rehabilitation system und rehabilitation facilities  
Rehabilitation helps patients with neurological diseases (e.g. after stroke), with orthopaedic diseases (e.g. after Hip-/Knee-Replacement, after CCI) and with cardiac/internal diseases (e.g. after open-heart-surgeries, etc.) and brings them back to life.



#### **Projects we have worked on:**

- a. **Consultancy for the quality leader in rehabilitation in Germany (customer loyalty, acquisition of international patients, etc.)**
- b. **Development of an inpatient rehabilitation centre in Germany (100 beds for orthopaedic treatment)**
- c. **Support of an outpatient rehab center in Egypt (Cairo): acquisition of customers/patients, build-up of customer loyalty**

#### **4. Personnel recruitment and medical equipment**

Consulting in personnel recruitment and in procurement of medical equipment



**Current projects and projects we have worked on:**

- a. Consultancy of a private hospital in Kurdistan Region/Iraq**
- b. Consultancy of a private hospital in Riyadh/Saudi Arabia**
- c. Consultancy of a private hospital in Germany**





### **About the Company:**

Health Care Management International GmbH is a company with several shareholders. For a long time the various fields of work of Health Care Management International were managed in a company for medical tourism. In 2012 Project Development, Project Control and Consulting were organized separate from this company in Health Care Management International.

### **Management of Health Care Management International GmbH:**



*Jasmin Porter*

Commercial education, then a variety of activities and experience in the areas of insolvency law, business counseling and guidance (especially start-ups), construction and management of the first specialized company in the field of medical tourism, consultancy and management in hospitals and rehabilitation centers in particular, international focus: Arabic and Russian speaking countries.



*Reinhard Fuss*

Study of sociology, psychology and politics in Tuebingen and Munich, at the beginning of the occupational career research activities, then organization of different facilities in the health sector and social area, head of health planning and hospital planning of the state capital of Munich, CSO (Chief Strategy Officer) of the Munich Hospital Group with five hospitals, consultant for organization and strategy in the health sector, management of projects in Arabic and Russian-speaking countries.

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